



## APRIL 2023 BOARD MEETING MINUTES

Date: Monday, April 10, 2023  
Location: Juene's house  
In Attendance: Mallory, David, Juene, Elise, Cynthia, Jules, Pat, Charlie  
Absent: N/A

### Meeting Minutes

- March meeting minutes reviewed and approved

### New Board member - Elise (Gear Director)

- Former NTP program participant
- In ODP program this year

### Programs Updates

- Programs going very well
- 10 weeks out from first goal race for NTP & ODP
- Lots of activities so sometimes smaller turn up due to competing events/activities
- Group rides/events don't always match the training plan for the program - perhaps look at more options for people with training plans
- Off Season Spin wrapped up and invoices are being processed.
  - Participants dropped off as weather got nicer and programs and training plans ramped up.
  - Survey participants
  - 8 week option with 12 week extended program discussed
  - Remain virtual for now
  - Can market outside the DC market the non-member registration
  - More discussion to be had after survey results
- Races
  - First two races have occurred - Splash and Dash and Duathlon
  - Splash and Dash

- Event operated at a slight deficit. Catholic University had increased prices.
  - A great event, worth it - many said it was their first Multisport race. Many people were out of race practice and it was a great way to bring people into the event.
  - It was \$8 registration.
- Duathlon
  - This past Sunday
  - Had good registration numbers (Easter Sunday) and some no-shows but was a great event
- Bryan doing a great job with these events

### **Community Groups Updates**

- A lot of activity in community groups since we have reinvigorated these efforts.
- Looking for volunteers to help lead B rides on Saturday.
- NTP has clinics and learning bike handling skills, then can perhaps join this B ride.
- Capitol Hill group is expanding to include "DC". Close to getting a track workout started on Thursday mornings.

### **Training Update**

- Bricnic
  - 22 registrants thus far
  - Working on volunteers and ride leads
  - Promote this more for volunteers/ride leads
- Camping Weekend
  - May 18 weekend
  - Kelly was booking campsite
  - We have 3 volunteers helping organize this.
  - Schedule is being worked out, bike routes as well.
  - Swim in James River with kayak support

### **Discussion/Update on Volunteers and Swag (Charlie)**

- Volunteers for club races worked well with Charlie recruiting
- Cherry Blossom 10 miler volunteers - gear check was the assignment and we provided volunteers.
- April 22 women's soccer game

- Bricnic volunteers - hasn't been actively recruiting but will get involved with this support
- Taken over Sunday run - as it gets warmer we will move it earlier
- Volunteer Swag
  - Red volunteer t-shirts
    - Low supply in storage, should we order a supply
    - Cutaway is the vendor - Mallory had asked about a price and design
    - Discussion of other gear and swag for volunteers
    - Discussion of giving back to volunteers - free entry to club race, gear, etc.
  - Communication with volunteers - wear DC tri swag if you have it, if you are volunteering
  - Low-cost option to identify volunteers at events such as lanyard, etc. and then more meaningful way to reward volunteers than a volunteer T-shirt.
  - Visibility of volunteers - lanyard with name tag. Then re-use these at events.
  - Take down current website system - rewrite this as we work out new system. Charlie and Cynthia will work on this.
  - Discussion of using a system to track this.

### **Treasurer Report/Budget Update (Pat)**

- When budget was sent around, approximately \$7K was anticipated for expenses for gear.
- Deficit this year. We were frugal through the pandemic. Pat as Treasurer budgets moderate to conservatively.
- He sent a budget that gives the bottom line. Jan/Feb/March are actuals.
- Pre-paid storage so that isn't in this budget.
- Gear costs have gone up, plus fulfillment costs and shipping for the kit costs that members receive when they join.
- We have not raised membership rates in a long time. We need to make sure this covers the membership kit they receive when they sign up as our costs go up each year. We should check these figures. We don't have much margin.
- Most membership renewals select a kit option even with multi-year discount. Basic no-kit membership is straight revenue.
- Incentivize people to do multi-year membership.
- Discussion of the budget, deficit, savings, and long-term strategy.
- Program and membership discussion and revenue opportunities to be sure we break event budget wise moving forward.
- Measure success with engagement. But must be sustainable and provide value in line with our mission and values.
- Motion to pass budget that was sent and approved.

## **Board Retreat**

- Doodle poll was sent but dates are outdated now.
- Reassess the date options and method of this retreat
- Need to do this right to have a solid day or half day discussion
- Mallory will send another poll for dates.