

Board Meeting Notes from April 9, 2024

- The board discussed upcoming events, focusing on happy hours.
 - The next happy hour will be at Solace. The event coordinator has been helpful, and all information has been uploaded into the newsletter draft. The event is scheduled for April 18th. A deposit had to be put down to reserve the space at Solace.
 - The board discussed the possibility of tying community events or training sessions into the happy hours.
 - The board also discussed making the happy hours more inclusive and approachable, possibly by hosting them in different neighborhoods, buying a round of drinks, or tying them to specific events. The board plans to have nametags at future events and possibly a banner or sign to make it clear where the event is taking place.
- The last Saturday of April (the 27th) is planned for a block party. The board needs to figure out the rides and talk to partners about raffle prizes.
 - If needed, the board can help with the block party. They plan to bring food and possibly coffee and donuts to encourage people to go to different locations.
 - The board discussed the possibility of bringing other items to the block party, but the focus is more on the bike shops.
 - The board is considering inviting Georgetown Running Company to their block party. They are also considering asking Charm City to come to the event.
 - There is a plan to have a B ride during the block party. The ride will have three different distances and they need ride leaders who are familiar with the routes.
- The board discussed the idea of a Tri Club Day with Cross Currents, possibly on May 5th. This would be part of the kickoff for their open water swims. The board discussed carpool coordination for events and the possibility of getting a group together to go to Annapolis.
- Kelley, who is supposed to handle the morning run of the Germantown Bricnic and watch people's stuff, might not be available.
 - They need volunteers for various roles including a grill master and ride leaders.
 - They are planning to have a gear swap and sale at the event. They need additional tables for the event and are coordinating to bring them from different sources.
 - The board has a lead and others interested in volunteering.
 - The board is considering using Eventbrite for ticket sales, with a cost of \$10 for more than 25 tickets.
 - The board is considering using Web Scorer for registration, but note that it costs \$1 per person once anyone pays.
- Notes on Training Events:
 - The board is planning a training triathlon on May 5th, but due to lack of coordination with the University of Maryland Tri Club, they will do a duathlon instead.
 - The board is considering cancelling the duathlon over Memorial Day weekend unless someone can manage it.
 - The board is considering keeping the duathlon on May 5th, despite it being Cinco de Mayo and the same day as the Crossing Currents swim day.
- The board is considering adding Luray as an official featured race and ad hoc adding other races as people are able to attend.

- The board received an email about a non-profit that aims to get as many first-time female triathletes as possible and is partnered with Kinetic this year. They are considering sharing information about the non-profit's free race entries.
- The group discussed the idea of adding more resources to the newsletter, such as scholarship applications.
- They are working on a page that shares community knowledge and resources, but there was a decision not to share certain information to avoid being on the hook for every single resource out there.
 - The group discussed the importance of having a disclaimer on the page where resources are shared.
 - They noted the difference between a resource (like pool hours) and a partner (who provides a service), and the need to be selective in partnerships.
 - The group discussed the idea of having different categories for partners, resources, and fundraising efforts.
 - They considered the idea of a bulletin board where people can post anything they want.
- The group discussed the importance of sexual harassment and anti-racist training for paid personnel and board members.
- They reviewed a style guide intended for all events of the club, with the suggestion to have more board input on it.
- The group discussed the idea of supporting other community groups and events, emphasizing the need for these to be related to triathlon and to uplift existing work rather than replicating it.
 - They discussed the impact of partnering with other groups on club membership, and the need to differentiate between the club participating in an event and partnering with the event organizers.
 - The group is discussing the balance between advocating for their own group and other groups, especially in a hypothetical situation where they are losing members.
 - They are planning a cleanup event with a trail, which is not necessarily seen as a sponsored event by their club, but more of a community service.
 - There's a concern about promoting other groups too much at their events, which might lead to their members joining those groups.
- The Diversity, Equity, and Inclusion (DEI) group has many great ideas, but they want to ensure they approach their goals effectively.
 - They are planning a retreat, with the date tentatively set for August 24th, but they are waiting for more people to respond.
 - They received a grant for several hundred dollars, intended for credit towards entering triathlon events. This is seen as a revenue that the DEI committee can decide what to do with.
- The group discusses the idea of coordinating rides for events, but they are also considering the potential complications of formalizing this process.
- They discuss the consistency of event posting, with a focus on where to post events and who has the authority to post.
- The website committee are in the process of redesigning their website, with a working demo already available. They are looking forward to the new website reducing their reliance on Facebook for event coordination.