

## Board Meeting July 8, 2024

Present: Mallory, David, Sheldon, Rebecca, Charlie, Elise, Derek

Absent: Juene, Kelly, Patrick, Jules

### Upcoming events:

- Sheldon notes that the next happy hour will be at Dacha, near the convention center. We discuss options for future happy hours and ways to encourage people to bring friends.
- Rebecca updates the group on the Deep Creek Camping Weekend preparations.
- Derek discusses the upcoming Splash&Dash on 7/14. Volunteer numbers are good, with 7 athletes registered. "Double distance" is an option this time.

### Colonial Beach de-brief:

- Mallory notes that generally it went well, although it was hot. There were at least 124 DCTri athletes there, likely more.
- We discuss ways to encourage people to join when they ask about the club at goal races, in terms of updating and standardizing any marketing material, creating a QR code, flyers, etc.
- It was good to have something the afternoon/evening before, but maybe we can make it more welcoming and encouraging, esp. for new members.
- We should have been better about organizing getting gear and equipment to the race.

### Facebook group updates:

- Rebecca updates the group on FB group consolidation efforts.

### Website updates:

- Mallory updates the group on the website updates, based on the feedback provided by board members.
- We discuss time commitments needed for editing the new website in August.

### August Retreat:

- We talk about agenda for the retreat and possible modifications to last year's agenda.
- We discuss the need to review and update the Member's Survey, with a late July launch target.
- Charlie and Kelly will review the Style Guide prior to the retreat.
- We discuss coordinating with the DEI Committee on how to include the committee's goals into the agenda.
- Board members will review the survey and retreat agenda.

### Luray:

- We discuss which board members will be going to Luray and who will bring what equipment.