



## July 2025 BOARD MEETING MINUTES

**Date:** Monday, Jul 21, 2025

**In Attendance:** *Elise, Charlie, David, Juene, Mallory, Andrew, Rebecca, Derek, Mariama*

**Virtual:** *Patrick, Charlie, Zander*

**Absent:**

**Guest Appearance:** *Jude the Baby, Simon*

### Budget Review

- Everything is looking good
- Happy with where we're at now, compared to last year.
- October 31 ends the fiscal year, November 1 starts our fiscal year.

### Monthly Membership Report

- 540 members (including a couple admin accounts), 31 renews/new, 21 requested kits, 15 expirations, no cancellations

### Events

#### *Looking back at big events from June:*

- club swim at Crossing Currents with over 30 attendees. In 2026, we should look to do something with WaveOne as well
- Colonial Beach
  - Shakeout swim went well
  - Having Marc look over bikes the day before was really helpful. He caught some things that were dangerous
  - Pre-dinner event didn't go too well: it overwhelmed the restaurant that was chosen.
  - In 2026 we should ID a pre-race dinner and also alert the restaurant ahead of time. Or have a few houses that are dinner spots for groups to meet at (A/C spots only!)
  - Having gear for sale worked well.
  - Have the board and volunteers there at least 30 minutes before the meet up time for the rest of the club.

- Really great to see all the elite team members there.
  - Baby tent on the course was a good idea
  - Looking for a different race to do in 2026 since it was our goal race in 2024 as well
- June club happy hour went well and moving it after the goal race was a good idea.
- NTP close out happy hour isn't usually open to the rest of the club but it was good to have other club members there to encourage them to continue to do club activities.
  - Mariama printed out the calendar for future events so NTPers knew what was coming up for them to join in
  - DEIA meeting was the day before that brainstormed ways to keep NTP engaged in the club
- Musselman
  - Stephan bought coolers for the spectators at the DC Tri Club tents.
  - Good spot for the tents
  - Organize a time for everyone to check in together so everyone can rack together.
  - Pre-race dinner went well at a local restaurant although the club lost about \$5 per person. Good for spectators to meet up.
  - Post our club winning 3rd place for the clubs.

#### *Upcoming events*

- Camping weekend:
  - Need to find some ride sweeps
  - Some people will be doing a 90 mile ride
  - Fully sold out
  - Getting dock access twice
  - Will have to keep an eye on the weather to see if thunderstorms will impact plans
  - Every single attendee is volunteering for something
- TriOut Camp
  - 11 RSVPs with some NTPers mixed in
  - Staying in Lost River with DC Tri Club alumni so nothing has to be rented
- Luray
  - Elise or Juene will take the tents
  - Chairs, cooler, bike racks, gear–Mallory
  - Elise reached out to Roanoke about partnering again
- Club Happy Hours:
  - Zander will take lead on September HH
  - Mallory will lead August HH
- Bricnic Rock Creek Park 8/23
  - Zander has already gotten some volunteers and will coordinate with Charlie about others
  - Mariama will consult on making the rides more inclusive
  - Already in the newsletter

- 8/24 and 8/31 IMP Final summit and metric tri training events
- 8/31 Block Party
  - Need to add to calendar and newsletter
  - Trek and Bike Pro Shop
  - Invite other partners to participate like Ex2
  - Need a couple of volunteers for the bike rides
- Transition clinic TBD
- Data clinic series TBD
  - Nutrition, zone training, other grey areas and what they all mean
  - Off season programming
  - Marc Neilson is excited about it, Andrew and maybe John Lee can contribute
- Fall Foliage waiting to confirm dates October 18/19 or Nov ½
- Looking for a Sunday run lead
  - Could partner with Fleet Feet in Adams Morgan since they already have a Sunday run

#### Partners Update:

- Ventum Bikes recently approached the club for a partnership
  - Smaller company and have worked with some other bike shops in the area previously
  - A little pricy, around 3-4k for a bike
  - Don't require exclusivity and would offer us a discount code

#### Gear Update

- Colleen has stepped off the board
  - Wants to still do some specific volunteer roles
- Soft yes from Erik from the elite team to help with gear through the end of this year
- Needs help with the gear shop for the fall (open Sept 15-30, delivery in December)
- Inventory: out of white caps, Boco caps are still good
- People have been requesting sports bras

#### Volunteer update

- Was Kelly able to deposit the IM check?
  - Andrew can pick up the check if needed
- Start recruiting for potential replacement for Charlie in 2026
- Charlie can stay on in a non board role to do some admin but can't commit to the full board responsibilities
- Program happy hour in a few weeks we could announce that we are looking for replacements for the role.
- The board is DEVASTATED

- Possible open positions in 2026: Partnerships, Gear, Race Director assistant, Communications, Volunteer
  - Need to have a panel discussion about positions that are open in 2026? Mallory can help organize

#### DEIA Update:

- Recurring theme at last meeting: for people outside of programs to feel connected to the club
- Putting new members together in a cohort as they join so they have buddies for activities
- Sending invitations for specific activities
- Needing an ambassador position. John Anthony put together a sheet of what that role would look like. When people are organizing activities they also invite a community ambassador role . Bricnic, camping, splash and dash, end of year
- Newcomers/people without a club buddy table at annual meeting
- Do another new member happy hour

#### Miscellaneous

- Review the 2024 member survey to add or remove questions
  - Open the survey after the August board meeting.

#### Website notes:

Add a page for the Ironman club certificates