



## August 2025 BOARD MEETING MINUTES

**Date:** Monday, Aug 18, 2025

**In Attendance:**

**Virtual:** *Elise, David, Rebecca, Charlie, Andrew, Juene, Patrick, Mariama, Mallory*

**Absent:** *Zander, Derek*

July Minutes Approved Unanimously

Miscellaneous

- A member who crashed on a Saturday ride is doing well. He was visited in the hospital and the club delivered flowers.

Budget Review

- Very consistent
- Tracking closely to where we were at this time last year
- Insurance renewals will be coming in for October and November. We will need to predict how many members we'll have in 2026.
- Some prices will be going up in the next year (eg. Google workspace and our storage rate)
- Our storage is locked in until June 2027
- Ironman Foundation payment of \$500 was deposited

Monthly Membership Report

- 543 (11 new people with kit, 3 without kit, 9 expired memberships)
- Lead on a pro triathlete who may do a Q&A with our members in the off-season like January or February
  - Offered to donate to the pro triathlete's development team fund.
  - Waiting to hear back

Events

*Looking back at big events from July:*

- Camping weekend went really well

- Were able to use the dock twice
- Everyone volunteered to do something
- Rebecca would be willing to lead again if her schedule allows
- Good weather
- Good feedback from the membership on leadership and the weekend as a whole
- Rebecca put in a lot of ride and safety boundaries in place
- Everyone communicated via WhatsApp
- TriOut Training Camp
  - Bryan, Howard and Andrew led
  - Stayed with former club members who had a house in the area so no need to rent another house
  - Good weather weekend
  - The hosts have already asked if the club can come back in 2026.
  - Good feedback from participants
- Luray
  - ELISE DID THE DOUBLE
  - About 40 club members attended
  - Lot of people volunteered on-site who stepped in to help
  - Race logistics were messy but good turnout and good weather
  - Roanoke had some members hang out at the tent because their tent was absent
- Trash pickup
  - David and Anne Ellyse picked up trash along our Adopt-a-Road stretch on Persimmon Road
  - We've done 2 this year
  - TriOut may do one in the fall
- Advanced Program Happy Hour
  - Got people together to close out the season
  - Good food
  - Howard hosted it in his apartment's social area which worked well
  - Completely volunteer led—not by the board
- Final Summit Track Weekend
  - Good support for Andrew who did his beast track workout. About 10 people were there to cheer him on

#### *Upcoming events*

- Happy Hour 8/21: Saufhaus in Dupont
- Bricnick on 8/23: Rock Creek Park
  - Mike and Jenna will be POC on the event
  - 2 bike distances: 20 and 40 milers
  - Charlie will make sure we have volunteers for all parts
- IM Final Summit 8/24
  - Any advertisement for it would be helpful
  - 3-4 people will be doing the full workout as part of the IM program
  - Will be at Bannekar Track at 2pm
- Ironman Training Camp weekend Labor Day Weekend
  - Maxed out on participants

- Block Party 8/30
  - Pacers is joining with a 15% discount for the day
  - Invited Ex2. Andy can't come but he'll provide raffle prizes
  - Will have to check timing on the rides
  - Needs some volunteers to help set up
  - Denis of WaveOne is interested setting up a table
- Fall time trial TBD
- Transition clinic
  - Marc Nelson still wants to do a transition clinic.
  - Pair with a time trial possibly?
- Watermans
  - Andrew can own the logistics of getting things to the race
  - Did a BBQ at the tents a few years ago—maybe try to do the same thing this year
- Fall foliage ride confirmed for 11/1
- Rebecca and David Allen may revive the Sunday long run for a short period of time

#### Partners Update:

- Ventum Bikes recently approached the club for a partnership
  - Smaller company and have worked with some other bike shops in the area previously
  - A little pricy, around 3-4k for a bike
  - Don't require exclusivity and would offer us a discount code

#### Gear Update

- Shop will be opening this fall
  - Dates TBD: Mid-September to early October
- Requests for sleeveless kits
  - Cutaway doesn't think we'll hit minimums if we offer them this year
  - Discussion to offer them in the spring so orders aren't split and to hit order minimums
- New options for the new member kits
  - Tote bags, stickers, transition towels, neck gaiters

#### Miscellaneous

- David: Should receive another free entry from Ironman this year. Will do another raffle via the website with the goal of targeting our goal races
- Andrew and Zander received an email from the Bureau of Labor Statistics asking about our program and training costs
- Website group will meet again 8/28

## Survey

- Draft has been sent out for all directors to be able to edit it.
- Add in a cost estimate about gear so that people can make an informed answer—in 2026
- Some adjustments made to the questions
- Survey will open 8/19 and close on 9/6
- Will close one week before the retreat so board members can read through the results

## Board retreat

- Saturday-Monday Airbnb in Bowie
- Saturday will be a social evening
- Sunday will be the work day