



March 2026 BOARD MEETING MINUTES

Date: Monday, March 9, 2026

Present: Andrew, David, Derek, Elise, Erik, Jette, Jeanna, Juene, Justine, Kelly, Marc, Anakin, Marvin

Virtual: Patrick, Zander

Absent: Mariama

Financial Review

- Everything is looking strong. Some larger items will be due next month, but tracking above last year on a year over year comparison
- Directors who oversee budget should do a midyear check of projected vs. actuals

Membership Update

- Stable membership (529)
- Direct anyone with questions and issues about the one-day renewal problem to Andrew. Full report out on the issue next month
- Feb member connect call went well. New blurb for the newsletter forthcoming- next will feature Bryan Frank reviewing bike route creation on RideWithGPS. Will be recorded and posted.
- Issues with members not getting NL still popping up occasionally- clarified language to note that it's opt-in. Addressed with automatic new member welcome

Volunteers Update

- Volunteer Rewards Program launched in the newsletter last week
 - updated website and added google form– 10 responses so far
 - Use that list as a starting point for events
- IM foundation grant application due 3/20– fielding ideas for how to help members
- Fielding volunteers for:
 - Looking for sunday long run leads- put out the link to spreadsheet and encourage people to sign up
 - Lead guide
 - Bricnic
 - Ride leads and sweeps
 - Gear sales
 - Water station for Rock n roll- captains meeting thursday and will provide info in NL after

Training Update

- Bricnic- April 18
 - Two routes- 40ish and 20ish
 - Will add a shorter (12-13ish)
 - Occoquan Regional Park Shelter 4 reserved
 - Volunteers:
 - leads for two
 - food prep- looking for one more
 - clean up
 - Looking for sweeps and ride leads for additional route
 - Planning to get supplies two days before then costco morning of
 - Do a tutorial on route downloading. Group code for advanced bike computers, also tracks everyone on the ride
 - Printing cue sheets?
- Weekly events
 - Checking on resuming seasonal workouts this week- make sure everything is in the NL. Events are on the website. Find out what owners need
 - Hains Point rides resuming April 15
 - Sunday rides: have leads to resume
 - Jimmie ready to restart Tuesday weekly track sessions- may be in different neighborhoods
 - Tuesday NoVA track will resume when track becomes available
 - Saturday rides...?
- Swim clinic for April
- Camping Weekends
 - Have date, location, camping sites for both.
 - No leads yet- put in NL and check with potential candidates

Racing:

- Splash n dash in two weeks. NL info ready to go out
 - extra comms with programs
 - volunteers: colead identified, 4 others
 - xterra gift cards, swimoutlet giftcards
- EX2 entries for raffle- 2– random raffle
- Duathlon 1: volunteers are good. Make sure registration is open before splash n dash

Ops

- Anything for clinic days– anything that came up at 1 or anything that's needed for 2
 - extra hands for set up are always helpful
 - Anyone helping early
- Check on banners/flags for S&D
- Update bricnic description to let folks know there will be a shorter route
- storage unit inventory: after clinics- have docs to update
- a new flag/banner- table top/conference booth style
 - will get price comps
 - order adnl banners
- Calendar updates

- Add annual meeting (Dec 6) to calendar
- Bike buying clinic TBD– Charlie owned it last year. Who this year? A little less about bike buying and a little more “if you had another dollar, where would you spend it”
- Raul hosting 80-mi ride in Shenandoah (Sky-Mass)- helping with date and advertising. Recommending May 17
- Camping and duathlon on same weekend
- Focus on highlighting partner events on the one-pager calendar but we can add more on the full calendar

Communications update

- A lot of positive feedback to President’s note
- Member highlights for the next few weeks in newsletter
- Have a Canva acct for club
- Using content from clinic days for promotion (in fall)-- recaps for now
 - In future promotion talk about outcomes- what will I learn, maybe include testimonials

TABLED FOR FUTURE: Break out programs into multiple roles

Partnerships

- Feedback from The Feed: they’re seeing orders. There were initial issue with free bottle, but appears resolved
- Promoting partners on socials
 - Trek GTown- bike purchase
- Follow up with Trek and Loco Tri to see who uses codes
- 2026 Partner codes have been received and loaded online

Gear

- Cutaway can’t make transition towels. Waiting to hear about bags- sent proof of concept. No info about spring shop sales yet- will send when available.
- Successful sale at clinic 1. Trek provided coupons were all gone
- Need help with inventory of items left - will compare with cost sheet and develop event sales tracking

Director reports- nothing for now